

## Sharon Bryan



Sharon is a member of the Chartered Institute of Housing and an experienced consultant, facilitator and coach. She began work in Local Government and has extensive front line and service delivery experience in housing management and maintenance functions. She was heavily involved in the transfer of the housing stock from Stratford upon Avon Council to a new Housing Association that now forms the core of the Heart of England Housing Group (now Orbit Heart of England.) She was given responsibility for establishing a consultancy practice whose main objectives were to provide independent advice to tenants.

Subsequently she was appointed to set up Insight Communications, where she built up a successful consultancy practice that specialises in developing communication strategies, capacity building, and community empowerment initiatives for residents and other stakeholders. Sharon was then employed as head of communications at EnterpriseBWNL and as a director of Broadgate Communications. In these roles she specialised in developing and implementing communications strategies for local authorities and RSLs, particularly where change management skills are required.

Sharon has worked on over 40 housing option related commissions providing a variety of consultancy services. She has experience of the provision of interim management services, direct consultancy provisions, both short and long term contract awards, learning and development commissions, business process reviews, inspection preparation, service redesign and cultural change programmes, material production, training, coaching and mentoring as well as facilitation services. She has extensive experience of dealing at a front line level, through a variety of cohort organisational levels as well as at governance and board member level in Housing Associations and Local Authorities respectively.

Sharon has a practical eye for detail and a flair for simplifying complex projects into manageable action plans, with attainable milestones and targets. She is creative,

innovative and will always find a solution to the most challenging problem. Sharon holds a Diploma in Business Management, is a licensed Practitioner of Neuro Linguistic Programming, a Master Hypnotist and holds a Diploma in Clinical Hypnotherapy, all of which support her experience, knowledge and approaches with organisational, team and personal development.